AAPIs in the 2018 Midterm Elections

Key Findings from the Election Eve Poll

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November 13, 2018
2018 American Election Eve Poll
Sample: 9,425 Americans who voted in 2018
Field dates: October 31 – November 6, 2018
Groups sampled: Latino, African American, Asian American or Pacific Islander Native American, and non-Hispanic White.
Geographies sampled: national (Native Americans), 70 battleground congressional districts (Latino, African American, AAPI samples), targeted states (California, Arizona, Nevada, Texas, Georgia, Florida).
Sampling frame: voter files, verified voters (early voters and those certain to vote on election day).
Interview mode: cell phone, landline, online
Languages: English, Spanish, Chinese, Korean, Vietnamese, Tagalog, Hmong
2,505 AAPI voters (margin = ± 2%)
Battleground sample of 600 (± 4%)
State samples in CA, FL, GA, NV, TX (± 5%)
Ethnic samples
  455 Chinese (± 5%)
  522 Filipino (± 4%)
  525 Indian (±4%)
  174 Japanese (± 7%)
  177 Korean (± 7%)
  291 Vietnamese (± 6%)
  73 Pacific Islander (± 11%)
  288 Other Asian (± 6%)
Interviews available in English, Chinese, Filipino, Hmong, Korean, Vietnamese
Key Take-Aways

1) AAPIs overwhelmingly favored Dems over Reps in 2018.
2) Independents, women, young voters leaned heavily Dem.
3) AAPI voters were angry at Trump and opposed GOP agenda.
4) AAPI voters want positive, progressive policy reform.
5) Unusually high levels of outreach and engagement.
THE ASIAN AMERICAN VOTE IN 2018
In the Election for House of Representatives, You Voted For

- All battlegrounds: 70% voted Dem, 25% Rep.
- 2014 Eve poll:
  - US: 65% D, 32% R
  - TX: 43% D, 56% R
  - CA: 70% D, 28% R
In the Election for House of Representatives, You Voted For

% Percentage Democratic vote share

<table>
<thead>
<tr>
<th>Group</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chinese</td>
<td>75%</td>
</tr>
<tr>
<td>Filipino</td>
<td>64%</td>
</tr>
<tr>
<td>Indian</td>
<td>77%</td>
</tr>
<tr>
<td>Japanese</td>
<td>74%</td>
</tr>
<tr>
<td>Korean</td>
<td>70%</td>
</tr>
<tr>
<td>Vietnamese</td>
<td>56%</td>
</tr>
<tr>
<td>Pacific Islander</td>
<td>70%</td>
</tr>
<tr>
<td>Other Asian</td>
<td>81%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>70%</td>
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</tbody>
</table>

Source: 2018 Asian American Election Eve Poll
In the Election for House of Representatives, You Voted For

Source: 2018 Asian American Election Eve Poll
In the Election for U.S. Senate, You Voted For

According to 2016 CPS, Asian Americans were:

- 2% voters, 3% CVAP in FL
- 2% voters, 3% CVAP in GA
- 3% voters, 4% CVAP in TX
- 6% voters, 8% CVAP in NV
- 13% voters, 14% CVAP in CA
In the Election for Governor, You Voted For

According to 2016 CPS, Asian Americans were:

- 2% voters, 3% CVAP in FL
- 2% voters, 3% CVAP in GA
- 3% voters, 4% CVAP in TX
- 6% voters, 8% CVAP in NV
- 13% voters, 14% CVAP in CA
ISSUES AND MOOD
What are the most important issues facing the Asian American community that politicians should address? (Up to 2)

<table>
<thead>
<tr>
<th>Issue</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Health Care</td>
<td>33%</td>
</tr>
<tr>
<td>Economy / Jobs</td>
<td>25%</td>
</tr>
<tr>
<td>Immigration</td>
<td>19%</td>
</tr>
<tr>
<td>Gun Violence</td>
<td>11%</td>
</tr>
<tr>
<td>Inequality</td>
<td>10%</td>
</tr>
<tr>
<td>Education</td>
<td>9%</td>
</tr>
<tr>
<td>Racism</td>
<td>8%</td>
</tr>
</tbody>
</table>

Source: 2018 Asian American Election Eve Poll
Voting by Key Issues

What are the most important issues facing the Asian American community that politicians should address?

(Up to 2)

Source: 2018 Asian American Election Eve Poll
Emotional Drivers in 2018

Has Trump – because of the kind of person he is or because of something he has done or said, ever made you feel … ?

<table>
<thead>
<tr>
<th></th>
<th>Angry</th>
<th>Disrespected</th>
<th>Hopeful</th>
<th>Proud</th>
</tr>
</thead>
<tbody>
<tr>
<td>65%</td>
<td>65%</td>
<td>31%</td>
<td>27%</td>
<td></td>
</tr>
</tbody>
</table>

Anger and feeling disrespected higher among AAPI women, young adults, mobilized, #MeToo voters, protesters.

- 69% Women
- 81% 18-29 yr olds
- 72% Mobilized
- 78% #MeToo
- 74% Protested
- 65% 65% All AAPIs

Source: 2018 Asian American Election Eve Poll
Referendum on Trump

75% agree "Trump and the Republicans are using toxic rhetoric to divide us from one another."

72% agree "Trump and the Republicans are normalizing sexism and sexual harassment against women."

Source: 2018 Asian American Election Eve Poll
KEY POLICY VIEWS
Health Care

The Affordable Care Act passed by Congress and the President …

… should be repealed.

35% Agree
14% Neither
51% Disagree

… should be strengthened.

71% Agree
4% Neither
15% Disagree

Source: 2018 Asian American Election Eve Poll
Gender Equity

Employers should be required to pay women and men the same wages for the same work.

Agree: 89%
Neither/DK: 7%
Disagree: 3%

Sexual harassment against women continues to be a major problem in our country.

Agree: 81%
Neither/DK: 10%
Disagree: 9%

Source: 2018 Asian American Election Eve Poll
Gun Violence and Immigration

Congress should enact stricter gun laws.

- **Agree**: 79%
- **Neither/DK**: 10%
- **Disagree**: 11%

Congress should pass the DREAM Act.

- **Agree**: 81%
- **Neither/DK**: 10%
- **Disagree**: 9%

Source: 2018 Asian American Election Eve Poll
Profiling

race, ethnicity, or national origin as a basis for criminal suspicion is a form of harassment and should not be allowed

Agree: 79%
Neither/DK: 11%
Disagree: 10%

religion as a basis for criminal suspicion is a form of harassment and should not be allowed

Agree: 77%
Neither/DK: 14%
Disagree: 9%

Source: 2018 Asian American Election Eve Poll
Higher Education

Universities should ...

... be allowed to increase the number of Black, Latino, and other minority students ... by considering race along with other factors.

- Agree: 59%
- Neither: 18%
- Disagree: 23%

... consider sub-groups of Asian Americans, such as Southeast Asians and Pacific Islanders ... so the background of underrepresented sub-groups can be considered with other factors.

- Agree: 60%
- Neither: 22%
- Disagree: 18%

Source: 2018 Asian American Election Eve Poll
PARTISANSHIP
From Swing Voters to Solid Democrats

AAPI voters have shifted from a "swing vote" to a solidly Democratic electorate

Source: VNS and NEP exit polls and 2014, 2016, 2018 Election Eve polls
Non-partisanship is declining.

AAPIs not only vote Dem, but also think of themselves as Democrats.

From Voters to Partisans

Which statement do you agree with most?

✓ A majority of AAPIs agree that Dems are doing a good job of AAPI outreach;

✓ Only 1 in 4 say the same about the GOP.

- The Democratic Party is doing a good job reaching out to Asian Americans: 52%
- The Democratic Party doesn’t care or is hostile towards Asian Americans: 48%
- The Republican Party is doing a good job reaching out to Asian Americans: 23%
- The Republican Party doesn’t care or is hostile towards Asian Americans: 77%
MOBILIZATION AND ENGAGEMENT
Unusually high mobilization

Were you contacted to vote or register to vote in the last few months?

- Yes: 54%
- No: 43%
- Don't know: 3%

Who contacted you?

- Democratic Party: 73%
- Republican Party: 40%
- Community Organization: 41%

Contacted to Vote or Register to Vote

- 2016: 42%
- 2018: 54%

Contacted by Non-Party Org

- 2014: 21%
- 2016: 27%
- 2018: 41%
Unusually high engagement

Millennials and Democrats especially likely to be engaged in 2018

- Encouraged friends or family: 73%
- Donated money: 21%
- Attended rally: 20%
- Volunteered: 18%
- Protested: 15%

76 82 74 73
20 23 24 21
19 28 23 20
17 25 18 18
17 24 18 15

Encouraged others
Donated money
Attended rally
Volunteered
Protested

Women 18-34 yr olds Democrats TOTAL
Recap of Highlights

1) AAPIs vote Dem and increasingly identify as Dems.

2) AAPI voters repudiated Trump's divisive words and deeds.
   - Especially among women and Millennials

3) AAPI voters support positive, progressive policy reform.

4) Unusually high levels of outreach and engagement.
   - Especially among Millennials and Democrats
Special Thanks!

AAPI
CIVIC ENGAGEMENT FUND